

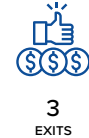
Health Innovator Programme



Who we are?

Startup Campus is known as Hungary's largest private accelerator – developing innovative ventures beginning from the idea stage to international expansion.

With an international team and partner network in multiple cities, Startup Campus provides educational, incubation, investment, sales and foreign market entry services.



OFFICE LOCATIONS

London Berlin Budapest Debrecen Győr

STRONG NETWORK

New Delhi Cluj Napoca New York Istanbul Tel Aviv Baku

Hong Kong Shenzhen Taiwan South Korea Singapore Chengdu Kuala Lumpur

Mission statement

The programme's mission is to find promising, innovative, healthcare companies, that could soon help to save millions of lives. By providing funding, a proven acceleration methodology and the right international network, our programme can significantly increase the success rate of startups.

Our impact

Our healthcare system is changing, the future will be marked by the utilization of new technologies and innovation.

Key challenges:

- Pandemics, like COVID-19, require healthcare institutions to achieve improved efficacy
- Public healthcare is under-digitalised
- Current solutions are not designed in a patient focused manner
- Commercialisation of research projects is still a hassle

Our goals

- Ensure the participation of 5 top-notch health innovators
- Raise growth capital of 58k EUR and next round investments totalling 130k EUR
- Establish supportive corporate, university and startup collaborations
- Co-create international startup success stories

**ADDRESSING SYSTEMIC PROBLEMS.
BUILDING A HEALTHIER FUTURE.**

Focus areas:

- **Digital healthcare** – diagnostics, data-driven healthcare
- **Patient centred solutions** – control, prevention, aftercare, mental hygiene, general well-being
- **Public health and hospital functioning management solutions** – patient treatment, maintenance, and management



We carefully select the most innovative startups, which will be capable of addressing the key challenges of the healthcare industry.

Do you have a challenge? Let us know.

We not only bring the solution to your doorstep, but also provide the initial risk capital and expertise to build and scale it.

Besides....

We help you in the challenge shaping, bringing innovative culture to your organisation and attracting world-class talent.



The Programme

Funding

The selected participants shall receive 58k EUR initial investment and support with the follow-on funding.

Education and inspiration

Each participant receives 6-months acceleration that consists of trainings, workshops, and personal consulting sessions in the following topics:

- The market
- Product market fit testing
- Competitor analysis
- Sales and corporate clients
- Brand building and marketing
- Value proposition design
- Go to market strategy
- Resource management
- Business and financial planning
- Fundraising strategy for healthcare
- Pitching and story telling
- International validation
- International market entry

World-class mentors

Each session is delivered by selected experts. Moreover, we provide 1on1 mentoring to prepare the teams for the challenges of founding and scaling a company.

Meet some of our presenters:



Elisa Frenz



Tamara Stix



Catherine Davies



William Benko



Johnny Kollin



Sara Korchmaros

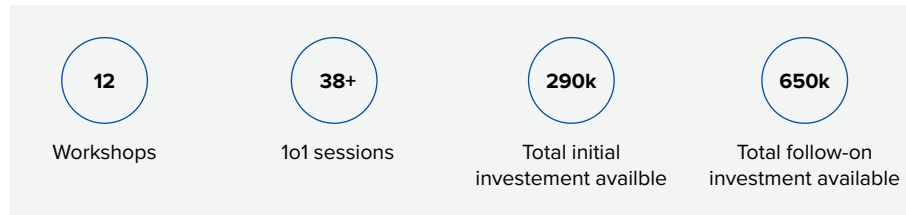


Tamás Békási



Tobias Göllner





Timeline

July
Application closes
September
Hackaton & 1st Demo Day
September – November
Investment readiness period
January – June
6-month acceleration
June – July
Follow on investment and market expansion

Opportunities for supporters

Dedicating challenge:

Are you looking for solutions for a specific health related challenge? The programme can help you to find it.

Smart M&A

You can observe the development of the participants and acquire cutting edge solutions without providing the initial, 58k EUR risk capital.

Mentoring and talent:

Fostering innovation is a great way to find exceptional talent as well as to prevent burn out. The programme gives you the opportunity for both.

Visibility:

Represent your organisation in a jury seat, in a panel discussion or blogposts. Additionally, your logo appears on the programme's promotional materials and website.

Sponsorship packages

Benefits	Platinum 3x	Gold 5x
Opportunity to recommend a challenge	✓	
Challenge shaping workshop	✓	
Participation in the selection process	✓	
Blog post about the organisation	✓	✓
Vlog/podcast about the organisation	✓	
Participation in a panel discussion on the demo days	✓	✓
Keynote opportunity on the demo days	✓	
Visibility as sponsor on the landing page	✓	✓
Visibility as sponsor on the promotional materials	✓	✓
Opportunity to delegate mentors and speakers	✓	✓
Support	10,000 EUR	4,000 EUR

Entrepreneurship Expert

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