

Health Innovator Programme



Who we are?

Startup Campus is known as Hungary's largest private accelerator - developing innovative ventures beginning from the idea stage to international expansion.

With an international team and partner network in multiple cities, Startup Campus provides educational, incubation, investment, sales and foreign market entry services.



500+
TEAMS TRAINED



100+
STARTUPS PARTICIPATED
IN OUR INTERNATIONAL
PROGRAMMES



5M EUR
CAPITAL RAISED
WITH OUR HELP



110+
INTERNATIONAL PARTNER
COLLABORATION



2M EUR
CAPITAL
INVESTMENTS MADE



3
EXITS

OFFICE LOCATIONS

London Berlin Budapest Debrecen Győr

STRONG NETWORK

New Delhi Cluj Napoca New York Istanbul Tel Aviv Baku

Hong Kong Shenzhen Taiwan South Korea Singapore Chengdu Kuala Lumpur

Mission statement

The programme's mission is to find promising, innovative, healthcare companies, that could soon help to save millions of lives. By providing funding, a proven acceleration methodology and the right international network, our programme can significantly increase the success rate of startups.



Our impact

Our healthcare system is changing, the future will be marked by the utilization of new technologies and innovation.

Key challenges:

- Pandemics, like COVID-19, require healthcare institutions to achieve improved efficacy
- Public healthcare is under-digitalised
- Current solutions are not designed in a patient focused manner
- Commercialisation of research projects is still a hassle

Our goals

- Ensure the participation of 5 top-notch health innovators
- Raise growth capital of 58k EUR and next round investments totalling 130k EUR
- Establish supportive corporate, university and startup collaborations
- Co-create international startup success stories

**THE HEALTHINNOVATOR PROGRAMME IS AN EXCELLENT
'ONE-STOP-SHOP' FOR HUNGARIAN
INNOVATORS TO BUILD UP THEIR COMPANY IN HUNGARY
AND START EXPANDING TO FOREIGN MARKETS.**

**ADDRESSING SYSTEMIC PROBLEMS.
BUILDING A HEALTHIER FUTURE.**

Who are we looking for?

MVP / Preliminary research	0-2 years	Hungary	Minimum 2 team members
STAGE	INCORPORATION	REGISTERED OFFICE	TEAM
	*company registration is possible during the programme		

Focus areas:

- **Digital healthcare** – diagnostics, data-driven healthcare
- **Patient centred solutions** – control, prevention, aftercare, mental hygiene, general well-being
- **Public health and hospital functioning management solutions** – patient treatment, maintenance, and management

The Programme

Funding

The selected participants shall receive 58k EUR initial investment support with the follow-on funding.

Education and inspiration

Each participant receives 6-months acceleration that consists of trainings, workshops, and personal consulting sessions in the following topics:

- The market
- Product market fit testing
- Competitor analysis
- Sales and corporate clients
- Brand building and marketing
- Value proposition design
- Go to market strategy
- Resource management
- Business and financial planning
- Fundraising strategy for healthcare
- Pitching and story telling
- International validation
- International market entry

World-class mentors

Each session is delivered by selected experts. Moreover, we provide 1on1 mentoring to prepare the teams for the challenges of founding and scaling a company.

Meet some of our mentors:



Elisa Frenz



Tamara Stix



Catherine Davies



William Benko



Johnny Kollin



Sara Korchmaros

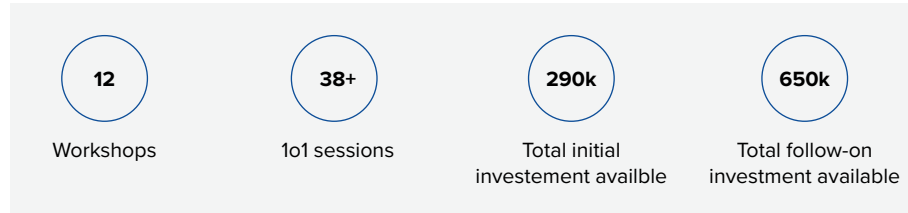


Tamás Békási



Tobias Göllner





CORPORATE INVOLVEMENT

Our focus areas are determined by our partner organisations, who are seeking to find solutions to their problems. Moreover, they provide mentors, experts, and market access to maximise the impact of our programme on the startups' development.



Timeline

Introductory workshop – 14th of July

Application closes – 30th of July

Hackaton for the 1st round of investment – 2nd-10th of Sept

- Selecting the best 10
- Hackathon for the 1st round investment
 - 1st Day - HealthCare Enterprise
 - 2nd Day – Business planning
 - 3rd Day – Investment and pitching
 - 4th Day – Internal Demo Day

Demo Day – 16th of Sept

- 5 selected participants receive 58k EUR investment

6-month acceleration – Jan – June 2022

- Intensive training
- Weekly Workshops
- Weekly Consultations
- Monthly Mentoring

Workshops:

- Kickoff event – 24th of Jan
- The Market – 27th of Jan
- Competitor Analysis – 3rd of Feb
- Value proposition design - 10th of Feb
- Brand building and marketing – 24 of Feb
- Product-Market fit testing – 3rd of March
- Sales and corporate clients – 10th of March
- GTM – 24th of March
- Resource management – 31st of March
- Business and financial planning – 7th of April
- Fundraising strategy for healthcare – 21st of April
- Pitching and storytelling – 28th of April
- International validation – market entry 5th of May
- Follow on round – business planning – 19th of May
- Follow on round – financial planning – 26th of May

Demo Day – Q2 - 2022

- For the following round 130k
- Involving international investors and angels

APPLY

Interested?

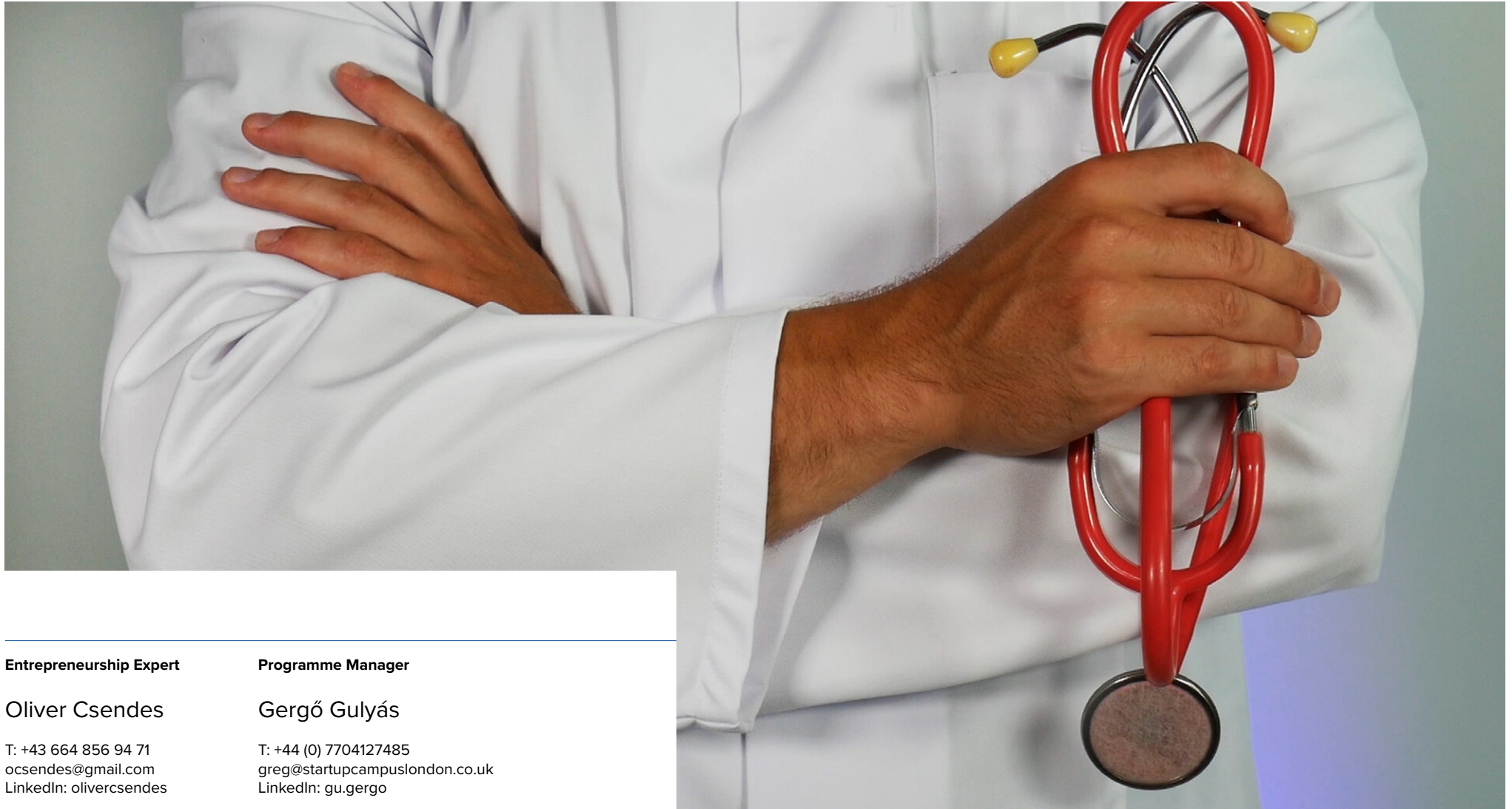
Before you apply, please make sure that you read the terms and conditions accessible [here](#).

The key points to consider:

- To the 10 selected participants, Startup Campus provides a 4-day preparation training for the Demo Day, pro-bono.
- After the Demo Day, Startup Campus agrees to help the 5 selected participants becoming investment-ready – this means excessive mentoring and assistance in business planning, pro-bono.
- The 5 selected participants agree to participate in the Health Innovator programme including all commitments. Startup Campus does not take equity, the programme fee is 14,500 EUR payable in five equal instalments during the programme. This fee is only payable by the teams that receive investment and participate in the programme.

The main capital provider in the programme is Hiventures.

www.hiventures.hu

**Entrepreneurship Expert****Oliver Csendes**

T: +43 664 856 94 71
ocsendes@gmail.com
LinkedIn: olivercsendes

Programme Manager**Gergő Gulyás**

T: +44 (0) 7704127485
greg@startupcampuslondon.co.uk
LinkedIn: gu.gergo

Contact

www.startupcampus.hu
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